



MID SHORE BEHAVIORAL HEALTH

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Greetings!

On March 2 of this year, I began a new career journey as Administrative Director for Mid Shore Behavioral Health, Inc. This has been quite a memorable time to start a new position! Although the impact of COVID 19 on our community, on our provider network, and on the mental health of many, has been adverse in many ways, among the positive outcomes is that many are asking questions such as: What really matters? What is most important? How can we do what we do better? How can we make a better difference? What needs to change? My new team, my new colleagues, excel at these questions under ordinary times; under these extraordinary times, there is a heightened sense of urgency to answer them.



One way MSBH has and will continue to answer these questions is to double down, rolling up our sleeves with our mid-shore partners to address “systemic social injustice and racial inequity and how it inhibits wellness in the mid-shore community.” Katie Dilley referenced this objective, from our Mid Shore Community Behavioral Health Plan for FY 21, in last week’s Steering Wheel. Sherone Lewis, Behavioral Health Coordinator for Unique & Diverse Populations, whom you heard from a few issues ago, is leading this charge.

Another way we are exploring these questions is to look critically at our role and responsibility to ensure that providers, partners, and community members, and consumers, have access to information needed to bring to life our [mission and vision](#).

For years, MSBH has delivered a weekly newsletter to your inbox just about every Friday evening at 5:00 p.m. Although we have a high open rate based on industry standards, those who do open do not linger very long – typically just a couple of seconds. This makes me wonder, “Is the juice worth the squeeze?” There are many ways that people access information these days that do not require waiting a week. We are considering other ways to provide information, and considering what types of information matter the most. To include you in our decision making process we developed a survey. We would very much like for each and every one of you to [take the survey](#) – should take no more than 5 minutes of your time.

Your five minutes will help us understand how we can do better and what may need to change, regarding our external communications, and as a result, better live into our mission and vision.

Also, if you know someone looking for a great place to work with a dynamic team and terrific benefits, we have two job openings at MSBH: [a full-time Behavioral Health Coordinator, Aging and a part-time Accounts Payable Specialist position](#).

On this Juneteenth day of reflection and celebration, on behalf of MSBH, I wish you the best,

Kelley Moran

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